

LEADING WITH INTENTION

Program Overview

Participants will define who they are as a leader — their personal leadership brand — and consider how to apply themselves to the daily work of leadership. Their leadership brand connects their own values and style with organizational needs in a way that benefits the team and advances the business. Using self-awareness and a strategic understanding of team goals, participants learn a framework to engage in key conversations to drive individual and business performance.



MODULE 1 | SELF-AWARENESS

Friday, Nov. 1, 11:30 a.m. - 1:30 p.m. CT

Focus on how to bring self-awareness into the daily practice of leadership.



MODULE 2 | LEADERSHIP BRAND

Friday, Nov. 8, 11:30 a.m. - 1 p.m. CT

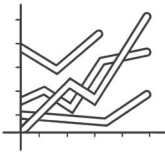
Define a leadership brand, which becomes the foundation of the remaining sessions in this series.



MODULE 3 | STRATEGIC PERSPECTIVE

Friday, Nov. 15, 11:30 a.m. - 1 p.m. CT

Identify how the team impacts the strategy of the organization, and learn how to be intentional about creating the environment for team success.



MODULE 4 | HAVING KEY CONVERSATIONS

Friday, Nov. 22, 11:30 a.m. - 1 p.m. CT

Examine how trust and credibility impact a leader's ability to be influential, and prepare for successful key conversations with leaders at all levels.

Special Pricing for IRMA Members

As a benefit of your IRMA membership, register with coupon code **IRMA995** and reduce the program price from \$1,250 to \$995, a savings of 20%!

Please reach out to Candice if you are interested in bundle discounts or bringing this program to your organization.



Questions?

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Ready to learn more?

Click the link below for additional program details:

[LEADING WITH INTENTION](#)